

BUSINESS UPSIDE

June 2023 Issue
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Information with
Analytical Insight

Overcoming Obstacles:
How to **Navigate Business**
Challenges Successfully

What to Expect
from the **Energy**
Market in 2023?

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- **Taiwan Semiconductor**
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FINANCE

What to Expect from the Energy Market in 2023?

In the past couple of years, the energy market has been incredibly rocky, and everyone, from suppliers to those in business energy procurement has struggled to grasp what is happening. From a global pandemic to the Russian invasion of Ukraine to Brexit, it's fair to say things have been less than stable. But what does the 2023 energy market look like, and is it going to be better than the previous few years? We take a look below.

The Gas Market

At the beginning of last year, the gas market was affected by a strain in supplies from Russia to much of Europe. This led to an increased demand and issues in the UK. However, with a shift in storage capabilities and initiatives that reduce demand, the outlook for 2023 is more optimistic.

Though more optimistic, the gas market is not without uncertainty going into 2023.

As an incredibly weather-driven market, demand will increase as the weather gets colder in February and March, meaning we may see trouble.

As for prices, it is almost certain that we won't be seeing a reduction back to the levels they once were, and there is currently a 50% premium on even the lowest prices in the UK.

Nuclear Availability

French nuclear availability has impacted the cost of power in general. The issues stem from a backlog of maintenance and industrial action which has left a loss in the availability of this kind of power. This then leads to an increase in energy costs in the UK as we, too, use this power source.

The nuclear backlog is expected to even back out into 2023, so we remain optimistic too.



FINANCE

The Oil Market

Fossil fuels, on the whole have been significantly affected by the war in Ukraine, and as such, we're likely to see further challenges in the oil market in 2023. Though we may see production growth, the oil economy is currently weak with prices lower than they were in 2022.

OPEC, the biggest oil producer in the world, along with the US, have significant control over prices. So, provided that production is ahead of consumption, the prices should remain stable, and we should see more growth in the coming years.

Coal and Carbon Supply

The generation of renewable energy has seen a small drop in demand for coal. Still, due to renewables unreliability (mainly those kinds that are affected by the weather), this loss in demand is expected to plateau throughout 2023. Prices will remain volatile throughout the year but, it will be less volatile than the prices we saw in 2022.

As for carbon, is much of the same in 2023, with slightly fewer volatile prices and a small decrease in demand. This could influence industrial output but is not likely to lead to a sustained downturn in 2023.

Conclusion: A Cause for Optimism

The energy market for 2023 is a cause for optimism if only very cautious optimism. After a miasma of volatility in many areas due to pandemics, wars, and Brexit, we can expect more stability in the coming months and even hope for growth in the next few years.

Global demand for more renewable energy may affect areas that may remain slightly subdued, like coal and carbon. Still, the loss of demand is not likely to be significant enough to cause alarm.



FINANCE

On the whole, we should remain vigilant. With an economic recession looking likely, there could still be wholly unpredictable and dramatic changes in the market yet.

Explore 4 Best Paying Jobs in Finance Consumer Services

Thanks to the rising consumer services sector, anyone looking for a rewarding and maybe lucrative profession has several chances. Here's what you need to know about the best paying jobs in finance consumer services.

Some of the high paying customer service jobs in the consumer services sector not only start with high compensation but also provide many possibilities for advancement, enabling you to increase your earnings as you develop expertise.

Consumer Services: What Is It?

Consumer services are those that are offered to customers who are not companies. Customer facing positions are prevalent in the consumer services industry, including those of flight attendants, bank tellers, and hairdressers.

How Much Do Jobs in Consumer Services Pay?

If you're prepared to put in the effort, the consumer services industry may pay well. Management professions frequently have the highest salaries, ranging from \$50,000 to \$185,000 a year, depending on the position. Within the consumer services industry, professions in sales and IT also pay pretty highly.

Consumer services businesses frequently promote from within, creating fantastic opportunities for professional development and pay increases. Here is our rank-





4 Best Paying Jobs in Finance Consumer Services

According to US News & World Report, the average annual wage for a consumer services representative is \$36,920; however, many jobs in the sector provide much higher pay. The following best paying jobs in consumer services:

1. Customer Care Director

According to US News & World Report, the average annual wage for a consumer services representative is \$36,920; however, many jobs in the sector provide much higher pay. The following best paying jobs in consumer services:

Salary: \$142,899 – \$185,115

Customer service directors must have excellent leadership, communication, and problem-solving abilities. They must maintain composure under pressure and develop solutions that please all parties because they are frequently expected to handle client complaints and concerns.

Setting targets, monitoring progress, and putting recruits through training can help you keep an eye on your staff, as customer call volumes are expected to increase by 61% in 2022.

2. Flight Attendant

Salary: \$61,640/year

Flight attendant is one of the best paying jobs in consumer specialties, so buckle up and prepare for take-off. As a flight attendant, you will make sure that passengers are comfortable and safe on the trip.

However, this position requires more than simply serving food and beverages; it also requires keeping order in a hectic setting while giving excellent customer service.

3. Sales Manager

Salary: \$61,090 – \$173,000

Sales Managers are among the highest-paid individuals in the consumer services industry, and the employment outlook for the position is anticipated to increase by 5% between 2021 and 2031.

In various sectors, sales managers supervise and manage sales teams to ensure they achieve their goals while maintaining high levels of client satisfaction.

FINANCE

4. Patient Care Coordinator

Salary: \$83,180 – \$102,910

Patient care coordinators are essential to the healthcare sector because they guarantee that patients get the finest care possible throughout their treatment.

Patient care coordinators are in charge of determining and organizing their patients' medical requirements, from making appointments to working with physicians and other healthcare providers.

Does a Career in Consumer Services Make Sense?

Consumer service is ultimately your career option if you love assisting people and producing outcomes with a customer-focused approach. Sales, retail, or hospitality are frequently the best paying jobs in finance consumer services to mind when we think about customer service. Additionally, you'll learn priceless skills along the road.

Conclusion

So you know which jobs are most lucrative in terms of earning money. If you have all the reasons to opt for any of these jobs as per your preference and need.



MANAGEMENT/BUSINESS

Find out Which Resource Management Task Deploys or Activates Personnel and Resources

Which resource management task deploys or activates personnel and resources? We must first define and discuss the significance of resource management before we can respond to this query.

What is Resource Management, and What Roles Does it Play?

Resource management is the process of assembling all the funds, technology, and personnel required for a particular project. It also entails scheduling personnel and allocating all available resources to achieve value.

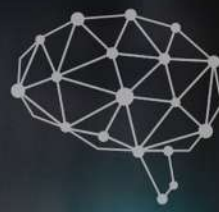
Imagine you are a resource manager for a business, and you have a new problem or product to manage that throws the entire team off course. Resource management involves several activities and procedures to complete a full management cycle.

Which Resource Management Task Deploys or Activates Personnel and Resources?

So, which resource management task deploys or activates personnel and resources? Mobilization is the quick response.

Because it involves procuring the resources, people, and equipment required for a specific project, mobilization is one of the most crucial stages of the project management process. Utilizing currently available resources and locating new ones are both parts of resource mobilization. It makes staff and resources available for your project.

Since projects must be completed by a specific date, this procedure must be well-planned. You must choose who will work on what, how long each task will take, and whether the funding allotted will be sufficient for your project.





Resources

The project's budget determines its size and length.

Personnel

The project's necessary staff are activated during mobilization. You require personnel whose abilities, free time, and preparedness align with the strategy of your business.

Equipment

The mobilization process includes acquiring the appropriate equipment since it offers everything required for project implementation.

Utilising Resources Effectively is Important

To ensure that acquired resources are usable and prepared for deployment, resource mobilization's primary objective is to ensure their availability. Close coordination with HRs, project managers, and others who can guarantee well-organized team management resources is necessary.

If you're wondering which task in resource management fosters cooperation between supplier management teams and vendors, it's mobilization.

The relevance of resource mobilization must be understood now that we are

aware of whatever resource management job deploys or activates individuals and resources.

Resource management is crucial for several reasons, all of which we shall list and describe aware of whatever resource management job deploys or activates individuals and resources.

Resource management is crucial for several reasons, all of which we shall list and describe.

The Resource Management Tool: What is it?

Any tool or piece of software that can assist you in managing resource planning and mobilization is a resource management tool. This program ought to

► Simple to use: User-friendly Software is preferred since it saves time training new users.

► Collaboration-focused: The tool should make it simple for you to work with your team because you need to communicate with them from the app or tag them on significant assignments.

► Ability to combine other tools: Your tool should be able to incorporate other tools

MANAGEMENT/BUSINESS

Conclusion

Now you know the answer to which resource management task deploys or activates personnel and resources. Resource mobilization may entail various resources in several sectors and circumstances. Resource management ensures that the resources are utilized effectively, whereas resource mobilization obtains the resource hired for or operated. Both are related to one another and are essential for a business to succeed.



MANAGEMENT/BUSINESS

Overcoming Obstacles: How to Navigate Business Challenges Successfully

The experience of managing and running a business can be rewarding. You have to overcome business challenges to have a thriving business. Several difficulties can occur and jeopardize a company's success.

Business owners must come through with the right strategies and mindset to succeed. We will talk about the key strategies that can assist business owners in navigating obstacles and emerging better in the long run.

7 Key Strategies to Navigate Business Challenges Successfully

Suppose you're a small business owner who started their own business and finally dipped their toes into the business world or an experienced entrepreneur. In that case, these tips will provide you with the insights and tools to help you tackle any challenge that comes your way.

1) Keep Informed on Current Events

It is critical to stay educated about current market trends, economic conditions, and competition to navigate business obstacles successfully. For example, the rising energy price has made businesses opt for more energy-efficient practices. The easiest way for your business to save on energy is to opt for renewable sources like solar energy with solar panels and wind energy with wind turbines.

Knowing what is going on in the market can help you anticipate future roadblocks while making educated choices about resolving them. You can acquire this knowledge by attending conferences and seminars, reading about industry news, and networking with other business owners.



3) Keep a Positive Attitude

Maintaining a positive attitude is what can help business owners confront difficulties. Staying optimistic and focused on solutions rather than issues will assist you in more effectively overcoming hurdles. A good attitude can also motivate and inspire your employees through difficult circumstances.

4) Learn to be Flexible

Flexibility is one of the most critical talents for handling corporate issues. Being flexible simply means being open to new ideas and willing to change your strategy. Being adaptable can help you adapt to shifting market conditions and remain competitive. Remembering that what worked in the past could not work in the future is critical.

5) Be More Innovative

In today's fast-paced corporate world, staying competitive requires innovation. Innovation can help you overcome obstacles and stay ahead of the competition.

You can be more innovative by investing in research and development or collaborating with other businesses to bring fresh concepts to the market. By welcoming innovation, you position your company to succeed amid new challenges.

6) Look for Outside Assistance

It can be difficult trying to solve challenges within your business by yourself. As a business owner, you shouldn't shy away from seeking external help, as they can solve your problem. You can get external support through a business coach or mentor or partnering with other businesses to share resources and expertise.

You can also get help with government assistance with government resources such as low-interest loans and tax rebates. They are available to businesses experiencing financial difficulties. By utilizing these tools, you can obtain the assistance you require to overcome obstacles and emerge stronger on the other side.

7) Formulate Strong Bonds and Connections

Pushing your clientele, suppliers, and workers is critical for successfully managing company obstacles. Customers are the most prominent advocates and can help you weather difficult times. Suppliers of the industry are also key partners, and they will help you find the means to solve obstacles. Employees are your most precious asset; keeping them engaged and motivated during difficult times is critical.



Conclusion

Navigating business challenges successfully can be challenging, especially as a new business owner with little experience. Implementing these key strategies will position your business for success in the face of any adversity. Challenges are unavoidable in owning a business, but these challenges can be overcome with the appropriate mindset.

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TRENDING NEWS

Debt Deal Applies Brakes to US Economy Already Facing Risk of Recession

Bloomberg News reports that the US economy is already bearing a burden of high-interest rates that has taken place in decades. Americans have curbed access to credit, and the cap on government spending and the debt deal to increase the debt limit has proved to be an additional burden for the economy.

More about the Deal

The deal chalked out by the President of the United States and the House Speaker, Kevin Mc Carthy, assumes that Congress will pass it in the coming days and has worked out to avoid the worst. The deal aims at keeping at bay the worst-case scenario wherein there might be a default in payment which is likely to collapse the financial setup. However, such an instance could also add to the risks of a meltdown in the world's largest economy.

US Growth Lately – What has been the Status?

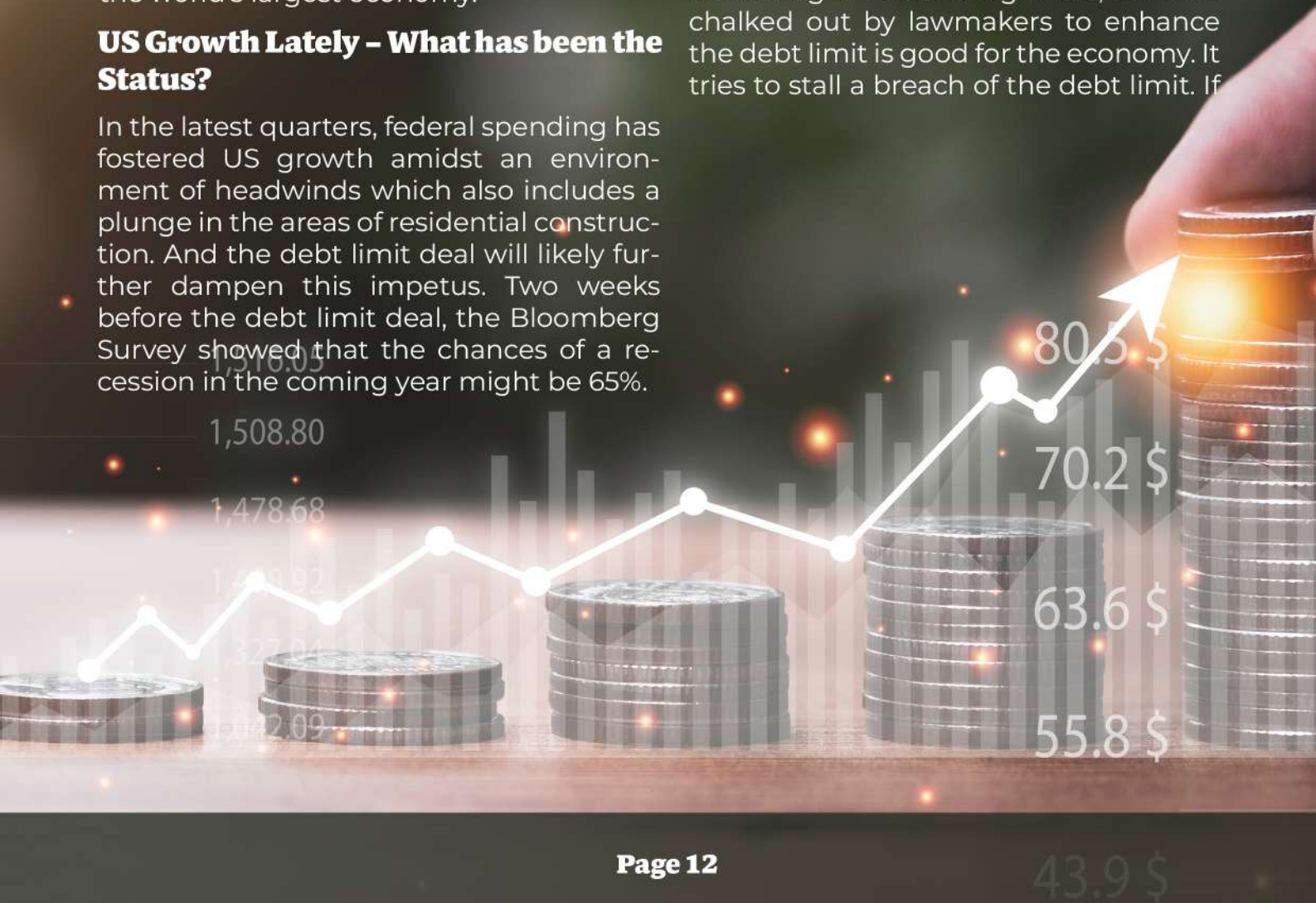
In the latest quarters, federal spending has fostered US growth amidst an environment of headwinds which also includes a plunge in the areas of residential construction. And the debt limit deal will likely further dampen this impetus. Two weeks before the debt limit deal, the Bloomberg Survey showed that the chances of a recession in the coming year might be 65%.

The Scenario in the Financial Market

The US stock futures on Monday advanced in the morning trade in Asia. The contracts related to S&P 500 index were up 0.4% as of 9:02 AM in Tokyo. The trading of Treasuries remains closed since Memorial Day was a holiday. It was found ticking at a lower figure and sent the indicated yield up.

Although there has been a hike of around 5% of the Federal rate since March last year, the economy in the US proved to be resilient to date. The unemployment rate is at an all-time low in half a century, at 3.4%. The high demand for workers has helped attain the state. Consumers continue to have savings in excess from the pandemic, as per a study by the San Francisco Fed.

According to Bloomberg News, the deal chalked out by lawmakers to enhance the debt limit is good for the economy. It tries to stall a breach of the debt limit. If



CORPORATE CASE STUDY

Taiwan Semiconductor Manufacturing Company Limited (TSMC) Case Study

About Company

TSMC (Taiwan Semiconductor Manufacturing Company Limited; also known as Taiwan Semiconductor) is a Taiwan-based transnational semiconductor contract-making and blueprint company.

TSMC is the worthiest semiconductor firm in the world, the world's biggest out-and-out ("pure-play") self-regulating semiconductor factory, and one of the biggest corporations in Taiwan.

TSMC has its main office and principal operational hub situated in the Hsinchu Science Park, Hsinchu.

Overseas investors are the majority stakeholders of TSMC, and the central government of Taiwan is the biggest stakeholder.

In 1987, Morris Chang established Taiwan Semiconductor Manufacturing Company Limited in Taiwan. TSMC was the oldest devoted semiconductor factory in the world and it has been the top performer in its domain for a long time.

After Morris's departure in 2018, following three decades of TSMC headship, CC Wei became the Chief Executive Officer and Mark Liu the Chairman. Since 1993, TSMC has had a listing on the TWSE (Taiwan Stock Exchange) with the ticker sign 2330. It was the oldest Taiwan-based firm to be registered on the New York Stock Exchange (ticker symbol TSM) in 1997.

Since 1994, the CAGR (compound annual growth rate) of Taiwan Semiconductor Manufacturing Company has been 16.1% in the case of income and 17.4% in the case of revenue.

The majority of the top fabless semiconductor firms like Apple, AMD, Broadcom,

ARM, MediaTek, Marvell, Nvidia, and Qualcomm are clients of TSMC. The same thing applies to up-and-coming firms like UNISOC, Spectra7, HiSilicon, and Allwinner Technology.

Stellar programmable logic gadget firms Xilinx and earlier Altera take or took advantage of the factory facilities of TSMC.



Certain integrated equipment makers that feature their indigenous manufacturing hubs, like NXP, Intel, Texas Instruments, and STMicroelectronics subcontract a particular portion of their fabrication to TSMC.

LSI, a semiconductor maker, re-trades TSMC wafers via its ASIC blueprint facilities and blueprint IP assortment as a minimum.

As of 2020, the worldwide manufacturing capability of TSMC is around 13 million 300 mm-equivalent wafers annually and it manufactures chips for users with process nodes ranging from 2 microns to 5 nanometers.

Taiwan Semiconductor Manufacturing Company was the oldest fabrication hub to promote 5-nanometer and 7-nano-

CORPORATE CASE STUDY

(utilized by the MediaTek Dimensity 8100 and the M1 SoCs and 2020 Apple A14) manufacturing capacities. It was the first to market EUV (extreme ultraviolet) litho technology in significant quantity.

What type of company is TSMC?

TSMC is a publicly-traded company.

What is the ISIN (International Securities Identification Number) of TSMC?

The ISIN of the Taiwan-based company is US8740391003.

To which industry does it belong?

TSMC is a part of the semiconductors industry.

When did the company come into existence?

The company came into existence as Industrial Technology Research Institute in Hsinchu, Taiwan in 1987. This was 36 years back.

Who is the originator of TSMC?

The originator of the company is Morris Chang.

Where is the central office of TSMC located?

The central office of the company is situated at Hsinchu Science Park in Taiwan.

Which area does the company serve?

The organization has a global customer base.

Who are the key people managing the day-to-day affairs of the company?

The eminent individuals supervising the everyday affairs of the Taiwanese firm are:

- C. Wei (Vice Chairman and CEO)
- Mark Liu (Chairman)



CORPORATE CASE STUDY

What are the services that TSMC provides?

The services provided by TSMC include the following:

- Production of integrated circuits
- Casing of integrated circuits
- Mask services
- Multi-wafer factory facilities

How many employees work for TSMC?

As of 2021, the company has 65,152 workers.

TSMC Chronology

1986- Early years

Li Kwoh-ting, standing for the Executive Yuan, requested Morris Chang in 1986 to function as the president of ITRI (the Industrial Technology Research Institute). During that moment, the Taiwanese administration wished to grow its semiconductor sector. However, its lofty investment and substantial risk feature caused complications in getting investors. Just Philips was ready to ratify a collaboration agreement with Taiwan for investing approximately 27.5% of the capital of the company.

Since that time, the firm has kept on developing, notwithstanding conditional on the cycles of requirement. The firm intended to raise research and development outlays in 2011 by approximately 39% to NT\$ 50 billion to avert mounting rivalry.

Besides, the company prepared to grow its competence by 30% to fulfill robust market requirements in 2011. In 2014 May, the company's board of directors sanctioned setting aside capital to the tune of US\$ 568 million to grow and enhance fab-





-rication capacities once the firm estimated more than the anticipated market requirement. In 2014 August, the firm's board of directors okayed an extra capital allotment of US\$ 3.05 billion.

In 2011, there were statements that TSMC commenced trial-based manufacturing of the A6 SoCs and A5 SoC for iPhone and iPad gadgets of Apple. As stated by sources, Apple procured its A8X and A8 SoCs from Taiwan Semiconductor Manufacturing Company in May 2014.

Subsequently, Apple procured the A9 SoC with both Samsung and TSMC (for growing capacity for iPhone 6S introduction) and the A9X particularly with TSMC. Therefore, the company settled the concern of procuring a chip in two separate microarchitecture dimensions.

As of 2014, the most significant client of TSMC was Apple.

In 2014 October, TSMC and ARM declared a fresh multi-year pact for the growth of ARM-oriented 10-nanometer FinFET central processing units.

In 2020, Taiwan Semiconductor Manufacturing Company turned into the 1st semi-

conductor maker in the world to subscribe to the RE100 project. By 2050, it vowed to utilize 100% renewable energy. TSMC represents approximately 5% of the power usage in Taiwan, even beyond that of Taipei, the capital city. Therefore, they anticipated that this endeavor would speed up the conversion to renewable energy in Taiwan.

In 2021, the manufacturing output of the company was 14 million 12" equivalent wafers, which showed a substantial boost.

In 2022, TSMC attended to 532 clients and made 12,698 items for different apps encompassing a range of end markets such as the following:

Smartphones

- High-performance computing
- Automobile
- IoT (The Internet of Things)

Digital consumer electronics such as the following:

These hubs include 4 8" wafer fabs, 4 12" wafer GIGAFAB® fabs, and 1 6" wafer fab.

CORPORATE CASE STUDY

All of them are in Taiwan. There is one 12" wafer fab at TSMC Nanjing Company Limited, a wholly-owned subsidiary company, and 2 8" wafer fabs at TSMC China Company Limited and WaferTech in the US, both wholly-owned subsidiaries as well.

In 2022 December, Taiwan Semiconductor Manufacturing Company proclaimed that other than the 1st fab of TSMC Arizona, which is programmed to start manufacturing N4 method expertise in 2024, the firm has also begun building a 2nd fabrication center. They expect to commence manufacturing of 3-nanometer method know-how machinery in 2026. Simultaneously, TSMC keeps on implementing its schedule for a fabrication facility in Kumamoto, Japan and aims the manufacturing for 2024.

TSMC Expertise

N7+ made by TSMC is the first marketable extreme-ultraviolet lithographic method in the semiconductor sector accessible to the customers.

It applies ultraviolet prototyping and facilitates more fine-tuned electrical circuits to be applied to the silicon.

N7+ provides a 15%-20% more transistor density and a 10% cutback in energy usage than earlier know-how.

The N7 attained the quickest-ever quantity period to sell, sooner than 16 nanometers and 10 nanometers.

The N5 looping performs twofold transistor density and boosts execution by an extra 15%.

CORPORATE CASE STUDY

Manufacturing Capacities

The node dimensions of TSMC for its silicon lithography on 300 mm wafers are:

- ▶ 13 μm (choices: low-power (LP), general-purpose (G), high-execution low-voltage (LV)).
- ▶ 90 nm (grounded on 80GC from Q4/2006)
- ▶ 65 nm (choices: low-power (LP), general-purpose (GP), LPG, ultra-low power (ULP)).
- ▶ 55 nm (choices: low-power (LP), general-purpose (GP)).
- ▶ 40 nm (choices: low-power (LP), general-purpose (GP), ultra-low power (ULP)).
- ▶ 28 nm (choices: high-performance mobile (HPM), high-performance (HP), high-performance low-power (HPL), high-performance computing (HPC), high-performance computing Plus (HPC+), low-power (LP), ultra-low power (ULP)) with HKMG.
- ▶ 22 nm (choices: ultra-low leakage (ULL), ultra-low power (ULP))
- ▶ 20 nm
- ▶ 16 nm (choices: FinFET Plus (FF+), FinFET (FF), FinFET Compact(FFC))
- ▶ 12 nm (choices: FinFET NVIDIA (FFN), FinFET Compact (FFC)), improved edition of 16 nm method.
- ▶ 10 nm (choices: FinFET (FF))
- ▶ 7 nm (choices: FinFET Plus (FF+), FinFET (FF), high-performance computing (HPC),
- ▶ 6 nm (choices: FinFET (FF)), uncertainty manufacturing beginning in 2020 Q1, an improved variant of the 7 nm procedure.
- ▶ 5 nm (choices: FinFET (FF))
- ▶ 4 nm (choices: FinFET (FF)), uncertainty manufacturing commencing in 2021, superior edition of 5 nm method



CORPORATE CASE STUDY

Besides, it provides DFM (design for manufacturing) client services.

TSMC Fabrication

Other than its principal functional foundation in Hsinchu, North Taiwan, where many of its fabrication hubs are situated, it has state-of-the-art fabrication centers in Central Taiwan and Southern Taiwan as well. It has other fabrication hubs lying at its subsidiaries WaferTech in the state of Washington, United States, TSMC China in Shanghai, China, as well as SSMC in Singapore. The company has bureaus in Europe, China, Japan, India, South Korea, and North America.

In 2020, the following fabrication hubs were functional:

- 4 300 mm “GIGAFABs” functional in Taiwan: Fab 14 (Tainan), 12 (Hsinchu), 18 (Tainan), and 15 (Taichung)
- 4 200 mm wafer fabrication facilities wholly functional in Taiwan: Fab 8, 5, 3 (Hsinchu), and Fab 6 (Tainan)
- 200 mm, TSMC China Company Limited: Fab 10 (Shanghai)
- 300 mm, TSMC Nanjing Company Limited: Fab 16 (Nanjing)
- TSMC’s 100% owned American subsidiary, WaferTech L.L.C., a 200 mm fabrication hub: Fab 11 (Camas, Washington)
- Systems on Silicon Manufacturing Co. (SSMC), a collaboration with NXP Semicon-

ductors based in Singapore, a 200 mm fab, where manufacturing began at the close of 2002

- 1150 mm wafer fabrication center wholly functional in Taiwan – Fab 2 (Hsinchu)

As of 2021, Fab is incompletely online:

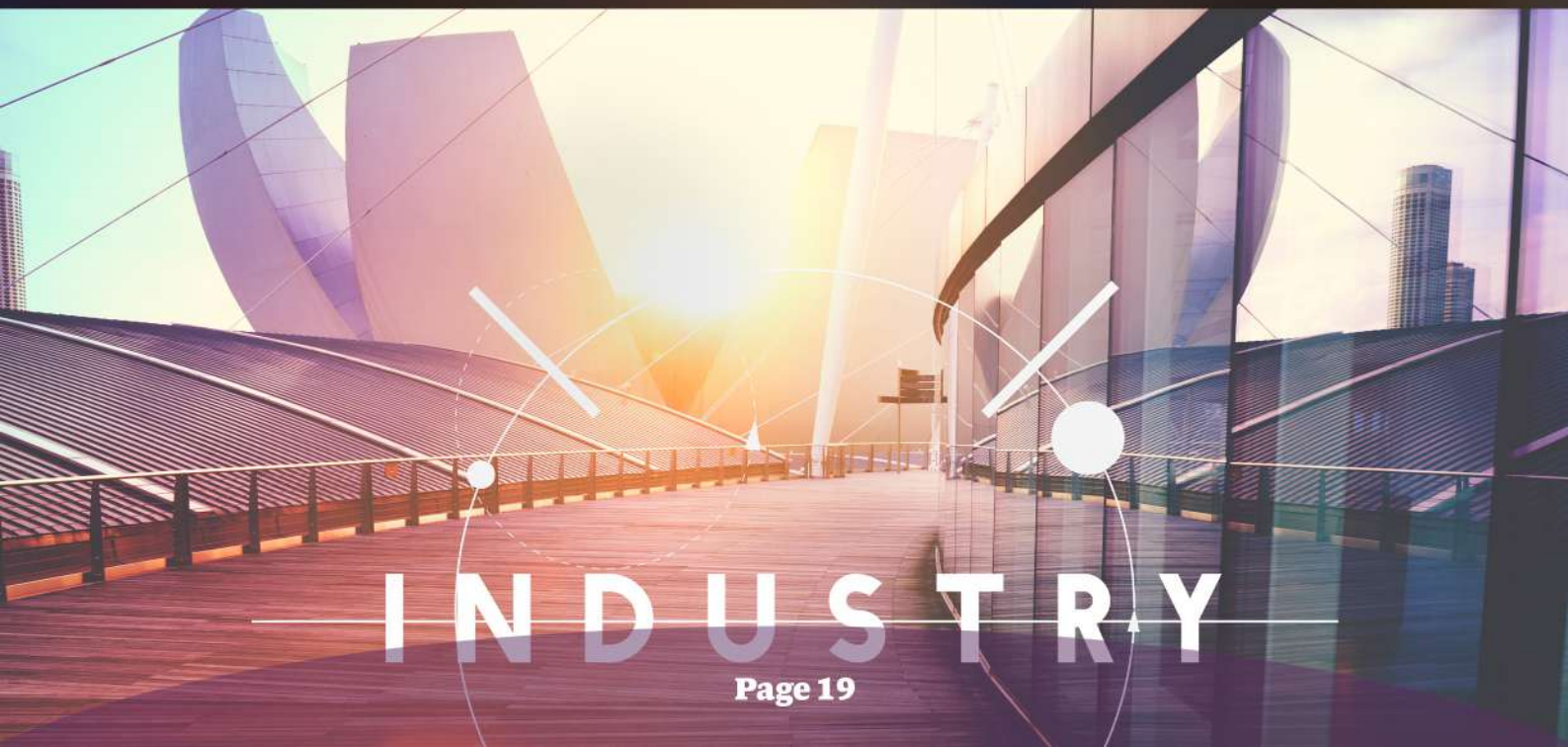
- 300 mm, Fab 18 (Tainan), phase III and IV

As of 2021, the company has the following fabs on its schedule:

- Arizona, USA (November 2021 – under development, projected to utilize 5-nanometer procedure)
- Kumamoto, Japan (arranged ceremonial breaking in 2021, expected to utilize 28 nm and 22 nm procedure)

There are four TSMC Backend Fabrication hubs in function: ductors based in Singapore, a 200 mm fab, where manufacturing began at the close of 2002:

- ▲ Fab 1 – Hsinchu
- ▲ Fab 2 – Tainan
- ▲ Fab 3 – Taoyuan City
- ▲ Fab 5 – Taichung



INDUSTRY

CORPORATE CASE STUDY

TSMC Stock Performance

The common stocks of Taiwan Semiconductor Manufacturing Company Limited are traded on the New York Stock Exchange (NYSE) with the ticker symbol TSM and the Taiwan Stock Exchange (TWSE) with the ticker symbol 2330.

On May 26, 2023, Taiwan Semiconductor Manufacturing Company Limited (TSM) ended trading on the NYSE at \$103.21 with the data furnished below at 04:00 pm EDT (Eastern Daylight Time).

Stock Chart

Day's Open	\$ 100.85
Previous Close	\$ 100.95
Intraday High	\$ 104.44
Intraday Low	\$ 100.73
52-week Range	\$ 59.43 - \$ 104.44
1-day change	\$ +2.26 (+2.24%)
Price (Closing)	\$ 103.21
Volume traded	26,094,162
Ask	103.17 x 800
Bid	102.70 x 1400
Average volume	10,950,635
Earnings Per Share (Trailing 12 Months)	\$ 6.23
Market capitalization	\$ 535.289 Billion
Price Earning Ratio (Trailing 12 Months)	16.57
Earnings date	Not available
One-year target estimate	\$ 102.71
Beta (5-Year Monthly)	1.24
Ex-dividend date	June 15, 2023
Forward dividend and yield	\$ 1.79 (1.73%)

TSMC Financial Performance

Heads	Amount (2021)
Revenue	↑ US\$ 57.22 billion
Net income	↑ US\$ 21.35 billion
Operating income	↑ US\$ 23.43 billion
Total equity	↑ US\$ 77.48 billion
Total assets	↑ US\$ 134.29 billion



MARKETING

How Can TikTok Ads Increase Your Reach and Engagement?

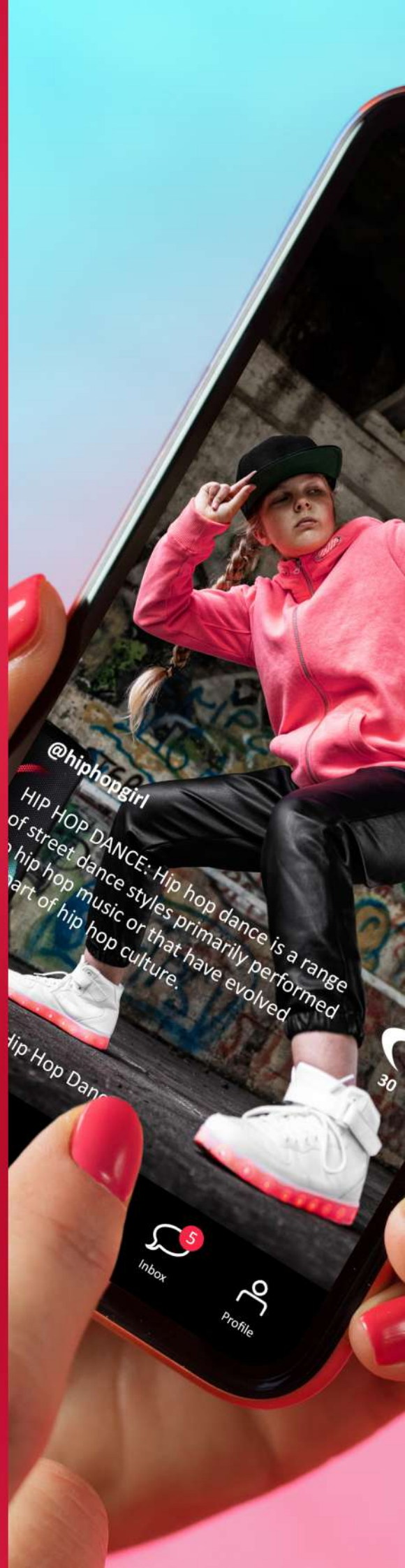
In just a few years, TikTok has emerged as an incredibly popular platform for businesses to reach and engage with a vast audience. What started for the teenage and Gen-Z groups now has a user base belonging to every age range.

With its explosive growth and popularity, TikTok provides a unique opportunity to showcase your brand, products, and services to a global community. And who can tell you how TikTok ads can increase your reach and engagement, helping you drive brand awareness, attract new customers, and boost sales than a TikTok ads agency that has worked with countless brands' presence on the platform?

Expansive user base and reach

TikTok boasts an extensive user base, with about 300 million active users worldwide. This vast audience presents an incredible opportunity to expand your brand's reach and connect with potential customers. Whether targeting Gen Z, millennials, or even older demographics, TikTok provides a platform where you can engage with a diverse range of users.

For example, suppose you are a fashion brand targeting a younger audience. In that case, you can create engaging TikTok ads showcasing your latest clothing collection, incorporating popular music tracks, trendy dance choreographies, or creative storytelling. These ads have the potential to go viral, reaching millions of users and generating substantial brand exposure.



Captivating and interactive ad formats

TikTok offers various ad formats that are designed to captivate and engage users. Besides the typical formats of in-feed ads and carousels, TikTok offers brand takeovers, branded effects, hashtag challenges, and more. Each format uniquely conveys your brand message and creates interactive experiences that resonate with your target audience.

For instance, a cosmetic brand can leverage TikTok's branded effects to create filters or AR (augmented reality) experiences that allow users to try on virtual makeup products. By enabling users to experiment with different looks and share their creations, the brand can increase engagement and generate user-generated content, effectively promoting their products through the TikTok community.

Targeted advertising options

TikTok's advertising platform offers robust targeting options to ensure your ads reach the most relevant users. You can target users based on demographics, interests, geography, preferences, behaviors, and even specific TikTok content categories. This level of targeting allows you to refine your audience and deliver ads to users who are more likely to be interested in your offerings.

For example, if you own a fitness equipment brand, you can target users who follow fitness-related content, engage with fitness influencers, or are interested in similar products. By narrowing down your audience, you can optimize your ad spend and increase the likelihood of reaching users who are actively interested in fitness and may be more inclined to make a purchase.

Viral potential and user-generated content

One of the unique aspects of TikTok is its ability to make content go viral. TikTok users actively participate in challenges, trends, and duets, creating a rich user-generated content ecosystem. By leveraging this viral potential, brands can tap into the creativity and enthusiasm of the TikTok community through ads.



MARKETING

Detailed performance tracking and optimization

TikTok's advertising platform provides comprehensive analytics and performance-tracking tools to monitor the success of your campaigns. You can track key metrics such as impressions, clicks, video views, engagement rates, and conversions. This data allows you to assess the effectiveness of your ads and make data-driven optimizations to maximize your return on investment (ROI).

So, let's say you find that specific ad creatives or targeting options perform better than others. You can refine your strategy by analyzing the data and making informed adjustments. You can then continually optimize and build on your TikTok ad campaigns to achieve better results every time.

TikTok ads are super-simple to create. The app is user-friendly so you can create a TikTok ad within minutes. You don't need any special skills or experience to run some ads. Moreover, TikTok ads are designed to be seen, which means the algorithm of the platform supports you every time you decide to run an ad campaign. So, make sure you plan a solid TikTok campaign to get the most out of your investments.





Developing an Effective SEO Strategy for Boise Businesses

To develop an effective SEO strategy for Boise businesses, it is essential to understand the various components that contribute to a successful online presence. Search engine optimization (SEO) involves optimizing your website and content to rank higher in search engine results pages (SERPs). This can be achieved through keyword research, on-page optimization, and link building.

Online marketing encompasses a wide range of strategies to increase brand awareness and drive traffic to your website. Effective web design plays a vital role in online marketing by creating visually appealing websites that are easy to navigate and optimized for search engines. Online advertising is another crucial component of online marketing, allowing businesses to reach their target audience through pay-per-click (PPC) ads or display ads.

Social media marketing has become increasingly important for SEO success, as search engines now consider social sig-

their target audience through pay-per-click (PPC) ads or display ads.

Social media marketing has become increasingly important for SEO success, as search engines now consider social signals a ranking factor. Building and maintaining a positive online reputation is also essential for businesses looking to establish trust with potential customers. Local SEO and mobile optimization are essential for Boise companies looking to attract local customers who may be searching on the go.

Integrating video SEO, content marketing, link building, email marketing, conversion rate optimization (CRO), web development, and e-commerce SEO into your overall SEO plan can maximize the benefits of each strategy while working together towards achieving your business goals. A comprehensive approach towards developing an effective SEO strategy tailored specifically for your Boise business needs will ensure long-term success in today's competitive digital landscape. their target audience through pay-per-click (PPC) ads or display ads.

MARKETING

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The Top Online Marketing Techniques for Boosting Your Web Presence

Search engine optimization (SEO) is the key when boosting your web presence. Whether you are an enterprise, SaaS Company, or small business, SEO services can help improve your online visibility and attract more clients. A well-crafted SEO strategy involves optimizing your website's design and content for search engines like Google.

One of the most important aspects of SEO is ensuring your website is designed with users and search engines in mind. This means creating a clean layout that makes it easy for visitors to find what they're looking for while including relevant keywords throughout the site's content. Additionally, ensuring that your website loads quickly and functions smoothly on all devices will further boost its ranking in search engines.

Another crucial aspect of successful SEO marketing is building a solid team to deliver client results. This includes professionals who specialize in various areas such as keyword research, content creation, link building, and analytics tracking. By working together towards common goals, businesses can achieve higher rankings on major search engines like Google, leading to increased traffic and revenue opportunities without breaking the bank on advertising costs.

The Vital Role of Web Design in SEO and Online Marketing



The design of your website plays a vital role in the success of your SEO and online marketing strategies. A well-designed site that is easy to navigate, visually appealing, and provides valuable content will attract more traffic and keep customers engaged longer. This can lead to increased conversions and higher search engine rankings.

When designing your website, it's essential to consider the needs of both customers and search engines. Your site should be optimized for keywords relevant to your business and provide helpful information that keeps visitors returning. Additionally, having a mobile-friendly design is crucial as more people are accessing websites on their phones than ever before.

SEO experts recommend regularly updating your site with fresh content, such as blog posts or articles related to your industry. This not only helps with search engine rankings and establishes you as an authority in your field, which builds trust with potential customers.



It's also important to monitor customer reviews online as they can impact your company's reputation and affect future business opportunities.

In conclusion, website design is essential to any successful SEO or online marketing strategy. By creating a user-friendly site that offers valuable content and stays up-to-date with current trends in web development, businesses can stay ahead of their competition while attracting new customers through improved visibility in search results pages.

Maximizing the Benefits of Online Advertising for Your Business

Online advertising is an effective way of promoting your business. What are your goals? Who is your target audience? Which platforms will you use for advertising?

One way to maximize the benefits of online advertising is by incorporating search engine marketing (SEM) into your strategy. By using relevant keywords in your ads, you can increase the visibility of your website on search engines like Google and Bing.

Social media marketing is another essential component of online advertising. With over 3 billion social media users worldwide, a strong presence can help build brand awareness and attract new customers. By working with an experienced SEO agency that offers comprehensive SEO services, including social media management, content creation, and optimization for all pages on their site, businesses can ensure they have a strong web presence across multiple platforms.

By combining SEM with social media marketing as part of an overall digital strategy, companies in Boise or anywhere else in the world can create highly targeted campaigns that reach their desired audience at every stage of their journey from prospecting through to conversion without breaking the bank or wasting time on ineffective tactics.

Harnessing the Power of Social Media Marketing for SEO Success

Social media has become an integral part of any SEO strategy. Businesses can connect with their audience and increase their online visibility.



SEO

A well-executed social media campaign can help boost rankings, drive more search traffic, and increase revenue. Boise SEO Company that understands the power of social media.

One of the primary benefits of social media advertising is its ability to target specific demographics. Platforms like Facebook and Instagram offer advanced targeting options that allow you to reach people based on age, location, interests, and other factors. This precision targeting ensures that your ads are seen by the right people at the right time.

Another way social media can help improve your SEO is through link building. By sharing content from your website on various social sites, you create opportunities for others to link back to your site. These backlinks signal to search engines that your site is authoritative and trustworthy – two critical factors in determining rankings.

In addition to driving traffic directly from social sites, having a solid presence on these platforms also helps build brand awareness and recognition. Your logo or business name appearing consistently across multiple sites reinforces credibility in users' minds while providing valuable data about which channels are most effective for reaching potential customers in Idaho or beyond – all helping improve overall project success!

Building and Maintaining a Positive Online Reputation for Your Business

Developing a positive online reputation is crucial for businesses in today's digital age. It involves a strategic process to improve your website's ranking and authority within the industry. The goal is to build trust among potential customers, generate leads, and ultimately increase sales.

To begin this process, it's essential to have a clear plan and approach in place. This includes identifying your goals, understanding your competitors' strategies, and utilizing various internet marketing techniques such as social media and content marketing. You can effectively manage your online reputation by having a well-rounded digital marketing strategy.

One of the key factors in building a positive online reputation is providing an exceptional customer experience. This means responding promptly to customer inquiries or complaints on social media platforms or review sites like Yelp or Google My Business. By addressing these concerns publicly, you demonstrate transparency and show that you value customer feedback.

Maintaining a positive online reputation requires ongoing effort and attention to detail. It involves implementing an effective strategy incorporating various internet marketing techniques while prioritizing excellent customer experiences. By doing so, you can establish yourself as an authority in your industry while generating more leads through increased visibility.

MARKETING

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A close-up photograph of a hand with the index finger pointing towards the left. The background is a light, neutral color. The word 'SEARCH' is overlaid in a large, semi-transparent, grey font across the middle of the image, partially obscured by the hand.

SEARCH



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MARKETING

The Importance of Local SEO and Mobile Optimization for Boise Companies

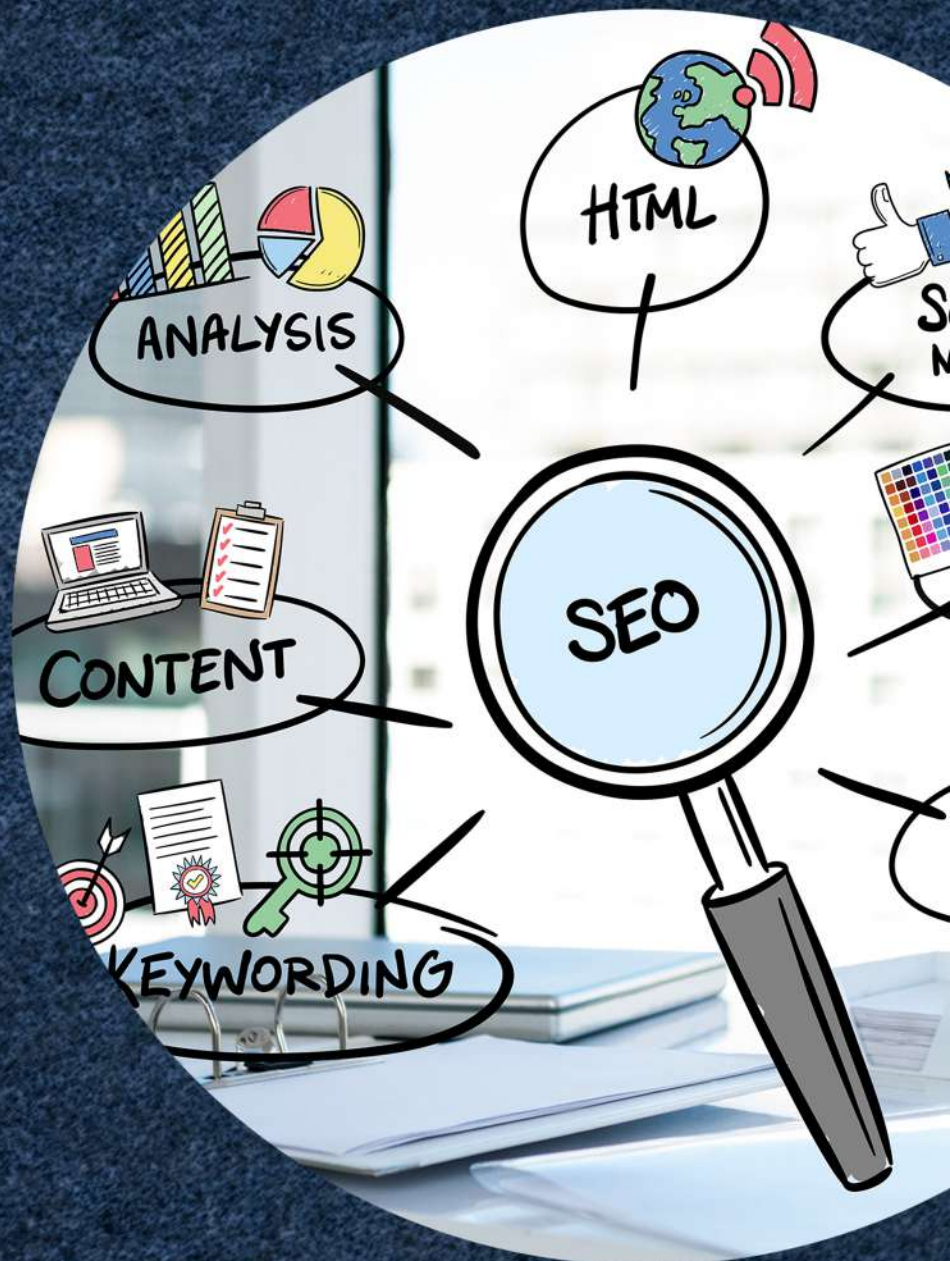
Local SEO and mobile optimization are two of the top aspects that Boise companies need to focus on in their online marketing campaigns. With more people using mobile devices to search for products and services, businesses must have a website structure optimized for mobile viewing. This includes responsive design, fast loading times, and easy navigation.

One of the best tips for improving local SEO is to claim your business listing on Google My Business. This will ensure your company appears in local search results when potential clients seek products or services in your area. It's also important to research keywords related to your industry and location so you can incorporate them into your content marketing strategies.

Links are another critical factor in boosting local SEO rankings. Building high-quality links from reputable sources can help improve search results and establish credibility with customers and search engines. Email marketing campaigns can be an effective way to build relationships with potential clients while also promoting your brand.

Overall, integrating local SEO and mobile optimization into advertising campaigns should be a top priority for Boise businesses looking to maximize their online presence. By focusing on these aspects, along with

web design structure, content marketing strategies, social media engagement, reputation management efforts, link building tactics, among others, companies can position themselves as leaders within their respective industries while attracting new customers through improved visibility in organic searches on Google or other popular search engines like Bing or Yahoo!



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For Boise businesses to succeed in the competitive online landscape, they must prioritize local SEO and mobile optimization. Here are some essential tips to keep in mind:

- Claim your business listing on Google My Business to ensure that you appear in local search results
- Research keywords related to your industry and location so you can incorporate them into your content marketing strategies
- Build high-quality links from reputable sources to improve search results and establish credibility with customers and search engines
- Utilize email marketing campaigns as an effective way to build relationships with potential clients while promoting your brand

By integrating these tactics into their overall online marketing strategy, businesses can position themselves as leaders within their respective industries while attracting new customers through improved visibility in organic searches on popular search engines like Google, Bing, or Yahoo!

Integrating Video SEO, Content Marketing, and Link Building into Your SEO Plan

To maximize the benefits of your SEO plan, it is essential to integrate video SEO, content marketing, and link building. By incorporating these strategies into your overall plan, you can increase the quantity and quality of traffic to your website.

One effective way to incorporate video SEO is by creating engaging and informative videos that showcase your products or services. This helps attract potential customers and increases the time they spend on your site. Optimizing video titles and descriptions with relevant keywords can also improve search engine rankings.

Content marketing involves creating valuable content for your target audience that establishes you as an expert in your field by providing helpful information, such as blog posts or infographics, while improving search engine rankings through keyword optimization.

Link building involves acquiring backlinks from reputable websites and internal linking within your site. Having high-quality backlinks from professionals in related industries demonstrates expertise and credibility to search engines and potential customers. It's important to note that link building should be done ethically – spammy links could lead to penalties from search engines.

MARKETING

By integrating video SEO, content marketing, and link building into everything you do online, you'll have a comprehensive strategy that covers all aspects of digital marketing. With a focus on customer engagement and expertise-building through quality content creation alongside ethical backlinking practices – there's no limit to what this approach can achieve!



Unveiling apple watch series 8: The Future of Wearable Tech



If you are looking forward to a high-end premium looking smartphone, then you should definitely opt for apple watch series 8. The Watch Series 8 maintains the same recognizable design language as its predecessor. But a new generation processor and potentially life-saving automobile collision detection technology have been added. There are other features and specifications available in this device that you should know about.

Cost and Accessibility

The starting apple watch series 8 price is set at \$399 for the 41-millimetre, GPS-only model. This Apple Watch was released on September 16, 2022. On the other hand, the GPS + cellular version costs \$499.

How Does apple watch series 8 Look Like?

The new wristwatch sports the curvier frame and narrower display bezels that debuted last year, making it nearly hard to distinguish the Apple Watch 8 from the apple watch 7. This screen is ideal for features like Always-On Display, the new watchOS 9 faces, and a QWERTY keyboard for messaging. It is 20% bigger than the Apple Watch Series 6's screen.

The recognizable digital crown and side button, used in conjunction with the touchscreen to navigate the series 8 apple watch, is located on the side of the device.

While an action button on the side, like the Apple Watch Ultra, would be cool, the apple watch series 8's design is still quite user-friendly.

Midnight, Silver, Starlight, and Product Red are among the available hues for the apple watch series 8. Although we have no strong opinions regarding their removal, of the blue and green timepieces. Additionally, you may customize your Apple Watch by locating the ideal bands for your taste.

Notable Features of apple watch series 8

•Thermic sensor for the skin

Let's discuss the skin temperature sensor that Apple adds in this version. Apple's health suite uses the skin temperature sensor to measure sleep and track exercise. When it comes to sleep, variations from the night-time baseline temperature may aid you in monitoring the outside influences on your typical slumber.

•Detection of crashes

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SCIENCE & TECH

Overall Performance

Upgrade your watch if you need to use the low power mode on a watchOS 9-enabled device. There are a few watchOS 9 features, even if they aren't "exclusive." This gadget's fitness tracking interface received a boost in watchOS 9. We adore the updated exercise app layout, which now displays your Apple Watch rings. The new Medications app is another watchOS 9 feature.

Battery Capacity

Low power mode has been on our wishlist for the apple watch series 8 for a long time. Yes, older models include a Power Reserve feature that allows you to view the time even when the watch is almost entirely dead. However, the new low-power mode will block some power-hungry functions while keeping the gadget mostly functional, stealing a useful setting from the iPhone.

Final Verdict

The apple watch series 8 is superior to the Series 7 thanks to the skin temperature sensor, crash detection function, and low power mode. Still, the design and watchOS 9—neither "exclusive"—truly elevate the user experience. Series 8 is the ideal upgrade option for all the high-end watch enthusiasts. This Watch Series will also be a fantastic option for people with health issues.



The Traits of Main Character Syndrome

Certain traits become quite visible on analyzing Carrie's character. Carry is a self-centered person who believes that her life is central among the friends that encircle her. In other words, she thinks she is entitled to draw all attention, even when surrounded by friends. She becomes a self-acclaimed protagonist among her friend circle, and her problems and relationships are most important at the cost of the support of her friends who recede to the sidelines. In the real world, her self-obsession, neediness, immaturity, and insecurity would prevent her from developing long-lasting relationships with these women but on screen. It seems pretty acceptable. However, what we see on the screen could also affect anyone in real life.

Yet to Arrive at a Mental Health Diagnosis

Although the syndrome described above is a psychological issue, it isn't a mental health diagnosis. Rather, the syndrome has an explanation in TikTok and pop culture. So, what is main character syndrome? The syndrome manifests among self-centered persons who believe that the people surrounding them are responsible for supporting them. Consequently, they see themselves as the main character in the world.

The Curse of Self-Centeredness: Main Character Syndrome

Digital advancement has been adding new terms and phrases to the lexicon. This is evident from the inclusion of the phrase 'main character syndrome', a term used by TikTok users. Many people are eager to hog the limelight and try to hold center stage in any situation. The self-driven way to gain importance and attention could give a feeling to others that the person is the main character. For example, the character of Carrie Bradshaw from the popular TV show *Sex and City* is typically one that turns out to be the main character despite not being the protagonist of the story.

The Tell-tale Signs of the Syndrome

• Your problems are always in focus

You tend to become the main character when interacting with people who support you or within a group. There is a high chance that you have the syndrome. If you consider yourself the center of attraction with others around you playing a supporting role, you have the syndrome in you. A person afflicted by the syndrome pretends to be the protagonist of their own story, imagines or wants to be like it.

SCIENCE & TECH

● Project your life as perfect

People with main character syndrome often present a false image of themselves online. It is something like seeing their life through colored lenses and projects a more positive image. They display heightened narcissism as they continuously curate their online identity. They even keep uploading their photos to demonstrate how they want to see themselves.

● Aversion to criticism

If you find it hard to accept jokes or criticism about you, the syndrome is indeed affecting you. The way you get advice and how you deal with funny situations also tell that you have the main character syndrome.



CONCLUSION

It is natural to have moments of self-importance. But excessive indulgence in this mindset can lead to unrealistic expectations, entitlement, and difficulty relating to others. It is important to strike a balance between acknowledging one's worth and recognizing the value and significance of those around us. Cultivating empathy, humility, and a genuine interest in others' stories can help mitigate the negative effects of "main character syndrome". It will also foster healthier relationships and personal growth.

LIFESTYLE

5 Creative Ways to Entertain Your Wedding Guests and Make Your Special Day Unforgettable

Your wedding day is the most special day of your life, and sharing it with your loved ones is important. But, while everything from the venue to the décor to the menu is crucial, keeping your guests entertained is equally important. After all, happy guests make for a memorable wedding day. So, why not add a touch of creativity and fun to your wedding celebration? Here are five creative ways to entertain your wedding guests and make your special day unforgettable.

Why is entertaining your wedding guests important?

Entertaining your wedding guests is vital for many reasons. For one, it keeps them engaged and ensures they have a good time. This is especially important for guests who may not know many people at the wedding and need extra encouragement to get out of their shell. It also helps to break the ice and get people talking, which can be especially helpful during the cocktail hour or the reception. Most importantly, it makes your wedding day stand out and gives your guests something to talk about for years to come.

Unique entertainment ideas for the wedding reception

So, what are some unique entertainment ideas for your wedding reception?



1) Interactive games and activities for guests

Interactive games and activities are a great way to involve your guests and have fun. Lawn games like cornhole, giant Jenga, and ladder toss are always popular and provide a casual and relaxed atmosphere. You can also set up a scavenger hunt or a puzzle game that requires guests to work together and solve clues. This is a great way to get people to talk and interact with each other.

Consider a trivia game or bingo if you're looking for something a little more formal. You can create game cards with trivia questions about the bride and groom or fun facts about the wedding party. This is a great way to engage guests and excite them about the wedding day.

2) Fun photo opportunities for guests

Photo opportunities are a must-have at any wedding, but why not make them even more fun and creative? One idea is to create a custom backdrop that reflects your wedding theme or colors. This can be a great spot for group photos or individual portraits. You can also create a photo wall with hanging frames or a giant picture frame that guests can pose behind.

Another fun idea is to create a Polaroid guest book. Provide a Polaroid camera and some blank pages for guests to take photos and write a message. This is a great way to capture memories and messages from your guests that you can look back on for years.

Consider setting up a photo booth or a selfie station if you want something more interactive. These are always a hit with guests and provide an opportunity for some fun and silly photos. You can even provide props and costumes to add to the fun. Consider hiring a caricature or silhouette artist to create personalized mementos for your guests for a more elegant touch.

3) Creative food and drink stations

Food and drink stations are a great way to keep guests fed and happy. But why settle for the same old buffet or plated dinner? Instead, get creative with your food and drink stations to make them more interesting and engaging.

LIFESTYLE

One idea is to set up a DIY s'mores station where guests can roast marshmallows and create their own s'mores. This is especially fun for outdoor weddings or rustic venues. Another idea is to have a popcorn bar with different flavors and toppings. This is a great snack option that guests can enjoy throughout the night. Bespoke wedding

For drinks, consider a signature cocktail station where guests can create their own custom drinks. This activity is fun, helps keep the bar line moving, and ensures everyone gets a drink quickly. You can also set up a coffee or hot chocolate bar for a cozy and warm option. The possibilities are endless, so get creative and have fun with it!

4) Live entertainment options

Live entertainment is always a hit with wedding guests. Consider hiring a band or a DJ to keep the dance floor packed all night. You can hire a magician or a circus performer for a unique and memorable experience. Consider hiring a string quartet or a jazz band to provide background music during the cocktail hour or dinner for a more intimate touch.

If you're looking for something really special, consider a surprise performance. This could be anything from a flash mob to a surprise appearance by a celebrity guest. This is a great way to keep your guests on their toes and create an unforgettable experience. packages in Manila or elsewhere accommodate these types of requests..





5) Wedding favors that double as entertainment

Wedding favors are a great way to thank your guests for coming and give them a memento of the special day. But why not make them even more fun and interactive? One idea is to provide personalized Mad Libs or crossword puzzles that guests can complete during the reception. You can also provide mini board games or puzzles that guests can take home and enjoy later.

Another fun idea is to provide a DIY cookie or candy station where guests can create custom treats to take home. This is a great way to get guests involved and give them a sweet and delicious memory of your special day.

Tips for incorporating entertainment into your wedding day

Incorporating entertainment into your wedding day can be a lot of fun. Still, it's important to do it in a way that flows naturally and doesn't feel forced. Keep these things in mind.

* **Consider your guests:** Think about what your guests will enjoy and what will fit your wedding theme and style.

* **Keep it balanced:** Make sure you have a good mix of entertainment options that will appeal to various guests.

* **Think outside the box:** Be bold and try something new and different.

* **Keep it organized:** Make sure you have a timeline and a plan for how you will incorporate entertainment into your wedding day.

CONCLUSION

Your wedding day is a special occasion that you want to share with your loved ones. By incorporating unique and creative entertainment ideas into your wedding celebration, you can create a truly unforgettable experience for your guests. From interactive games and activities to personalized favors and surprise performances, there are many ways to add fun and excitement to your special day. So, get creative and have fun with it!

TRAVEL

5 Must Things to Do at Panama City Beach

The 27 miles of stunning Beaches in Panama City Beach are perfect if all that concerns you is discovering your spot to lay out in the sun and take in the Florida weather.

It is the most energetic City in northern Florida during Spring Break. Even while there is always nightlife to enjoy, the resort is as quiet as they come during other seasons. Few places can match Panama City Beach, whether you're a party animal, a couple looking for privacy, or a family needing a sunny escape.

Top 4 Motives for Travelling to Panama City Beach

1. Beautiful Coastline for 27 Miles

Most people travel to this place for the 27-mile-long Beach, surrounded by hotels, golf courses, untamed dunes, cocktail bars, and other attractions.

2. Superior Golf Courses

Another popular activity on this beach is golf, which allows some family members to hit the sand while others play on the courses.

3. Natural Resources in the Gulf

Due to its location on the Gulf of Mexico, this place can always count on the delicious seafood available at its eateries.

4. Resort hotels and self-catering accommodations

Accommodations in this area are available for various types of travelers, groups, and budgets. The Shores of Panama will be the perfect choice to stay in a luxury suite.



TRAVEL

Top 5 Things to Do! Plan Your Itinerary

So, what to do in Panama City Beach?

1. Andrews State Park

To get to Saint Andrews State Park, cross the Grand Lagoon Bridge. The park's 1200 acres have 176 campsites, each with power, water, a grill, and a picnic table.

2. Gulf World Marine Park

Visit Gulf World Marine Park if you enjoy seeing dolphins and other marine life. The whole family may enjoy the interactive exhibits and thrilling live entertainment at the marine park. Meet the dolphins, sea lions, reptiles, and tropical birds during the daily live performances.

3. Panama Beach

Panama Beach, which is in Florida's northwest, is a waterfront community that sees a lot of visitors each year. There are miles of this Beach's white, marbled sand encircled by crystal-clear blue sea. It is home to Gulf World Marine Park, Saint Andrews State Park, and its Beaches. This place features entertaining activities for everyone, whether you're in the mood for fishing, scuba diving, or just lounging in the scorching sun.

4. Pier Park

Over 124 retail establishments, including Target, Marshalls, and Dillard's, are housed in this shopping center. Go to the mall and get some fabulous jewelry or a fresh swimsuit.

5. Shell Island

The 7 miles of uninhabited land that makes up Shell Island are wedged between Saint Andrews Bay and the Gulf of Mexico. A lake, pine hammocks, and dunes support the island's residents. On the Beach are nesting deer, magnificent shorebirds, ghost crabs, and several threatened tropical species, including Choctawhatchee mice.





More Information on Panama City Beach

So, what are the places to eat in Panama City Beach? On the Gulf of Mexico, Panama City Beach offers the kind of premium seafood and Cajun cuisine you'd anticipate from one of the area's premier resorts. For Cajun barbecue, head to Dee's Hangout; for the greatest fish in town, head to Saltwater Grill; for all-you-can-eat seafood meals that combine value and quality, head to Bishop's Buffet; and for fish and shellfish that have won accolades, head to Capt—Anderson's Restaurant and Market.

- **Panama City Beach weather**, when to visit? There aren't many terrible times to visit Panama City Beach. For instance, March's Spring Break is ideal for young partygoers but less for families. For those who are okay with crowds, July and August are good. If you want beautiful weather, a few people, and many attractions, consider going on a trip in April, May, or October.
- **Panama City Beach hotels**, what are the lodging options in Panama City Beach?
- Downtown Panama City Beach
- Popular Neighborhoods in Panama City Beach – Panama City
- Lower Grand Lagoon

As you can see, Panama City Beach has a long list of fantastic things to do. Start preparing for that well-earned holiday!



MOTIVATIONAL QUOTE FOR EMPLOYEE

“ Ability is what you’re capable of doing. Motivation determines what you do. Attitude determines how well you do it.”~ Lou Holtz

PHOTO OF THE MONTH



 **SELA PASS**
Arunachal Pradesh,
INDIA

PHOTOGRAPHY BY ~ RISHIT CHAKRABORTY



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